

"Eve" Today Coventry City Final Evening Telegraph

No 25,818

TUESDAY JULY 23 1974

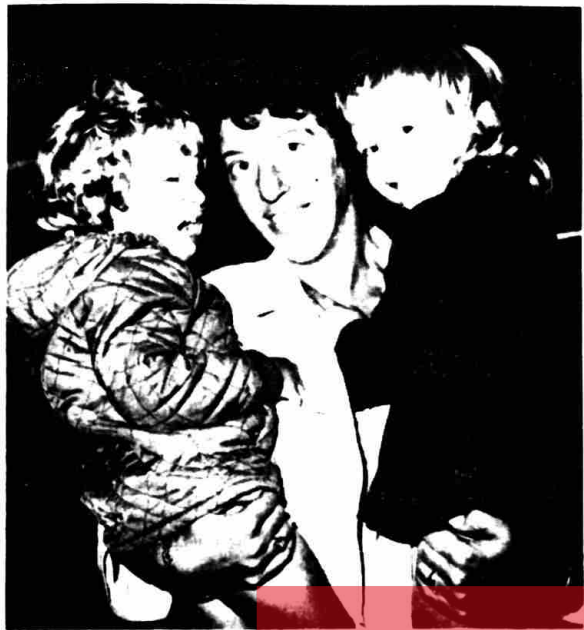
4p

IF THE CRUNCH COMES... BODY REPAIR DIVISION... LET THE EXPERTS HANDLE THE REPAIR

SUPER SUMMER SAVER US HERBAL FOAM BATH... greens BEAUTY SHOP, 1, SHELTON SQUARE.

Bombs theory in shop blazes

BIRMINGHAM Bomb Squad detectives were today investigating two major fires in the city... Mr. Maurice Buck, West Midlands Assistant Chief Constable...



Mrs. Maria Peach, of Blandford, Dorset, and one of her children, among those evacuated from Cyprus by the Royal Air Force...

Lengthy operation likely

'Dunkirk' rescue in Cyprus

THE Royal Navy mounted a massive "mercy mission" today to rescue Britons and other foreigners from battle-torn Kyrenia in northern Cyprus.

But five hours after the operation began at dawn a British military spokesman at Episkopi said only 50 refugees had been taken off the beach and landed by helicopter on the command vessel, Hermes.

UN BOSS TAKES OVER

THE commander of the UN forces in Cyprus today stepped in to take over Nicosia international airport after a new outbreak of fighting in the area.

It looked like being a long operation... There were no reports of any fighting on the island following yesterday's ceasefire... The Hermes, the guided-missile destroyer Devonshire and frigate Andromeda were taking part in the rescue operation.

Refugees

He said the vessels would pick up citizens of all countries other than Cyprus.

It was reported from London that Navy liaison units officers had been in touch with United Nations units in Kyrenia and the were scouring the area for other refugees.

British troops move in

Some 600 more British troops are expected to join the United Nations peacekeeping force in Cyprus today.

The men - from the Coldstream Guard and two armoured car squadrons - are already in British base on the island.

Mr. Callaghan is a British representative at the talks - expected to start today or tomorrow and playing a key role in trying to get Greece and Turkey to the negotiating table.

Britain will be concentrating at the talks on ways to make the Cyprus ceasefire effective said officials.

This approach is felt to be the only practical one for the time being.

ICE IN BRIEF Foot hope in jobs threat

FATE of 2,800 jobs at Oxfords printing works in Watford could be decided today by the Employment Secretary, Mr. Michael Foot...

ULSTER Defence Regiment man who was killed in a massive 300lb car-bomb blast today was named as Corporal John Conley...

TEN-YEAR-OLD Candida Jane Brown of Norton Sub-course, Norfolk, was still missing today after being swept out to sea at Winterton, on the Norfolk coast yesterday.

PROVISIONS to make it compulsory to wear seat belts are not going to be re-introduced in the present Parliamentary session, the Transport Minister, Mr. Fred Miles, said today.

THREE Union leaders announced to have told the government that they are opposed to Glasgow as a site for civil service dispersal.

CONTRACEPTIVE pill for men could be available within five years, Dr. Arnold Bergen, director of the National Institute for Medical Research, said today.

THE Ulster Secretary, Mr. Mervyn Rees, went back today on his first visit to Londonderry today.

CHILDREN were evacuated as a precaution from two wards at the Royal Alexandra Hospital for Sick Children in Brighton when smoke spread through the lower part of the building.

VAT cuts already in Coventry

SOME VAT reductions were available on certain items of furniture in Coventry city centre today, less than 20 hours after the cuts were announced.

The reductions were that many of the leading stores in the city would also lower prices ahead of the Monday deadline.

Meetings

The Chancellor's announcement that Value Added Tax would be reduced by 2 per cent to 8 per cent left the big stores with a mammoth re-pricing job on their thousands of lines, and presented the small shopkeeper with the mathematical problem of

working out the new percentage for himself... The furnishing stores of Wades in The Precinct confirmed this morning that they had already made the VAT reduction.

Other major store executives were awaiting instructions from their head offices where financial advisers were engaged in top level meetings on the question of repricing.

Mr. James McCormack, manager of British Home Stores, where sale price reductions are still in effect, said today: "While I have to await instructions from my head office I am confident that, as in the past, British Home Stores will make any reductions as soon as it is possible for the benefit of the customer."

On the question of the VAT reduction Mr. McCormack added: "Anything that makes for a climate of price reductions gives the public more confidence."

Mr. R. Drinkall, manager of F. W. Woolworths in The Precinct, said: "The reduction leaves us with a fantastic re-

pricing job. Virtually every one of the thousands of items we stock will have to be reviewed. We will, without doubt, drop our prices as soon as possible.

At least efforts were being made today to add the small shopkeeper with its mathematical task... The Customs and Excise VAT office in Herford Street, Coventry, said retailers would be able to obtain an explanatory leaflet which included an 8 per cent ready reckoner from the office as soon as supplies were received.

A spokesman there added: "We were surprised that we received only a small number of enquiries from retailers earlier this morning on the new VAT rate but there were signs by mid-morning of a build-up of calls for guidance at our enquiry desk."

- Editorial comment - Page 6
City and county rate cuts - Page 8
Industry's reactions - Page 13

COUNCIL MAY SAVE £220,000

COVENTRY COUNCIL could save about £220,000 this year because of efforts made in the mini-Budget to reduce the cost of living.

The cost is cut then one, and possibly two, further threshold agreements, which give automatic wage increases, will be avoided.

The leader of Coventry Council, Councillor Arthur Waugh, said it had been estimated that a threshold agreement would cost the council £1.67 million this year and £2.8 million in a full year.

It had now been indicated that a further threshold payment this year could be prevented, which would reduce the figure paid by the council to £1.45 million this year and £2 million in a full year.

Warwickshire County Council have so far paid out £14 million this year in threshold agreements, but hope to recoup some of the money by means of a rate support grant.

Each further payment of 40p costs the county council about £300,000 in a full year.



MRS. JOAN SMITH is leading a double life. To the children at Balsall Common Junior School she is one of the dinner ladies. But back at home she is busily pursuing an old ambition as a writer and broadcaster.

Double threat

When the freedom of the Press is threatened the freedom of the people is threatened. On Page 6 today, David Isaacs looks at 'The Press and the People' - the 20th annual report of the Press Council.

- "Mystery" over playground P 4
Hugging plea to bus queue P 5
Buy dies after accident P 6
Frog family's promise P 8
Babys' School closure P 8
Sentence 'you too much' P 10

Come to the Great Ice Show



Come along and see the stars of the show. Our biggest-selling Electra range of top-value fridges and freezers. They're bright performers - exclusive to your Electric Shop.

Table with 3 columns: Product Name, MRP, OUR PRICE. Includes items like Electra FB 145, Electrolux TF 60, Tricity 6133, etc.

East Midlands Electricity logo and contact information.